

MASTER OF INTERNATIONAL TRADE AND BUSINESS (MITB)

The Departmental Professional Master's Program is designed to cater the needs of professionals by providing them relevant knowledge of international business and investment. Practical knowledge and hands on experience are given to the students in this program to make them better informed about the operations of business internationally.

Upon completion of the Professional Master's Program, graduates will:

- understand the theoretical and practical aspects of international business issues.
- demonstrate professionalism, self-awareness, leadership, and effective communication skills
- demonstrate a global perspective and an awareness of how cultural differences impact businesses being able to operate a business independently syllabus.

Syllabus		
Foundation Courses	Core Courses	Optional Courses
Total Four (04) basic courses of business are taught in the program	Eight (8) courses are intermediate level of international business courses.	Four (4) courses are optional that students can choose and these are mostly advance international business related courses.

Master of International Trade and Business (MITB)

Department of International Business
Faculty of Business Studies, University of Dhaka

Course Curriculum

(Total Credit Hour = $17 \times 3 = 51$)

Course Number	Course Title	
Foundation Courses (compulsory)		4×3 = 12 Credits
MIB 501	International Economics	
MIB 502	Foundations of International Trade and Business	
MIB 503	Business Statistics and Analytics	
MIB 504	International Finance and Banking	
Core Courses (compulsory)		8×3 = 24 Credits
MIB 505	International Trade Policy and WTO Agreements	
MIB 506	Documentation and Procedures in International Trade	
MIB 507	International Logistics and Risk Management	
MIB 508	Pricing Strategies and Methods of International Payments	
MIB 509	Foreign Exchange and Financing Exports Imports	
MIB 510	International Marketing Strategies	
MIB 511	Operations and Supply Management	
MIB 512	Global Value Chain Management	
Elective Courses (any four)		4×3 = 12 Credits
MIB 513	Methods of Research in International Trade and Business	
MIB 514	Taxation and Accounting in International Trade and Business	
MIB 515	Negotiation and Dispute Settlements in International Trade	
MIB 516	Regional Trade Agreements and Special Economic Zones	
MIB 517	Digitalization in International Business	
MIB 518	International Mergers and Acquisitions	
MIB 519	Intellectual Property Rights in International Trade and Business	
MIB 520	Foreign Direct Investment	
MIB 521	Ethics in International Trade and Business	
MIB 522	International Entrepreneurship and Investments	
MIB 523	International Trade Facilitation and Competitiveness	
MIB 524	Tariff and Non-Tariff Barriers in International Trade	
MIB 525	Supply Chain Analytics	
MIB 526	International Project Management	
Project Paper		1×3 = 3 Credits